

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Contract #

Greer Margolis Mitchell, Burns & Associates-Washington 1010 Wisconsin Ave NW Ste 800 Washington, DC 20007

Agency Brand Schedule Dates Phone/Fax Buyer Name Sales Office Salesperson Product Advertiser 95/101/1536 Bassett,Laura

Comments Billing Type

OBAMA FOR AMERICA JONATHAN VITTI Weekly/Irregular Account Types

National/Political Candidate Agency BRD

Millennium Washington DC Millennium/DC, Washington DC (1108) OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washii CO-OP Obama for America (30051) 09/18/12-09/24/12 1363101 Sales Tax Order Type Net Total Commission Commission % Package Deal Demo Headline # **Entered By** Last Modified Date Entered 09/12/12 08/27/12 15.00 W35+R \$4,373.25 ECR09797049 8 Lisa Carter \$771.75 Normal

> By Broadcast Month Spots
> Can 2012 64 Grand Total: Greensboro (WXLV) \$5,145.00 \$5,145.00

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			Comments:	Date:		on:	Date: Accepted-Station:			Accepted-Agency/Advertiser:	Accepted
			_		RACT	CONFIRMATION CONTRA	CONF				
8/27/12	ANDERSON COOPER	\$200.00 Greensboro (WXLV)	\$200.0	\$50.00	4-	1 1 1	:30 3P- Anderson Cooper	ω	09/18/12-09/21/12	8.0 Normal Line / SPOT (9)	8.0
8/27/12	THE CHEW	\$80.00 Greensboro (WXLV)	\$80.0	\$20.00	4-	1 1 1 1	:30 12:57:56P- ABC-The Che	ω	09/18/12-09/21/12	7.0 Normal Line / SPOT (7)	7.0
8/27/12	MILLIONAIRE	\$80.00 Greensboro (WXLV)	\$80.0	\$20.00	4.	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	:30 12P- 1P (EST)	ω	09/18/12-09/21/12	6.0 Normal Line / SPOT (6)	6.0
	Sold Out/Exception -	Greensboro (WXLV)				 			09/21/12	5.0.4 Closed Preempt (5)	5.0.4
-	Pre-empt/Exception - HRA	Greensboro (WXLV)							09/18/12	5.0.3 Closed Preempt (5)	5.0.3
	Pre-empt/Exception - HRA	Greensboro (WXLV)							09/20/12	5.0.2 Closed Preempt (5)	5.0.2
	Pre-empt/Exception - HRA	Greensboro (WXLV)							09/19/12	5.0.1 Closed Preempt (5)	5.0.1
8/27/12	VIEW	Greensboro (WXLV)		\$20.00		1 1 1 1	:30 10:58:25A- ABC-The View	ω	09/18/12-09/21/12	5.0 Normal Line / SPOT (5)	5.0
8/27/12	THIS WEEK	\$25.00 Greensboro (WXLV)	\$25.0	\$25.00	<u></u>		:30 10:58:40A- ABC-This We k	ω	09/23/12-09/23/12	4.0 Normal Line / SPOT (4)	4.0
8/27/12	GOOD MORNING AMERICA 8/27/12 WK	\$10.00 Greensboro (WXLV)	\$10.0	\$10.00	1	,	:30 8A- ABC-Good Morning American Saturday	ω	09/22/12-09/22/12	3.0 Normal Line / SPOT (3)	3.0
8/27/12	THE DOCTORS	\$80.00 Greensboro (WXLV)	\$80.0	\$20.00	4-	1 1 1 1	:30 9A- The Doctors	ω	09/18/12-09/21/12	2.0 Normal Line / SPOT (2)	2.0
8/27/12	GOOD MORNING AMERICA 8/27/12	\$125.00 Greensboro (WXLV)	\$125.0	\$25.00	5	1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	:30 7A- ABC-Good Moming America	ω	09/18/12-09/: 4/12	1.0 Normal Line / SPOT (1)	1.0
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	Sec Length Run Times S	Sec	Dates	Line Type / Break Type (Ref #)	Line

3/E Bookend P/B Piggy Back

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WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Product

Agency

Advertiser

Contract #
Schedule Dates

Buyer Name Brand Comments Billing Type Account Types Phone/Fax Sales Office Salesperson

Greer Margolis Mitchell, Burns & Associates-Washington 1010 Wisconsin Ave NW

Washington, DC 20007

OBAMA FOR AMERICA JONATHAN VITTI Weekly/Irregular

1363 09/18/12 OBAMA 95/101/: Bassett, Millenni Millenni POLITIC Greer Ma Obama National/Po

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12-09/24/12	Last Modified	09/12/12	By Broadcast Month Spors	Spors	rate on
3 for America (30051)	Entered By	Lisa Carter	Sep. 2012 =	g ‡	00.C+1,C¢
Margolis Mitchell, Burns & Associates-Washii CO-OP	CO-OP	No	Grand Total:	64	\$5,145.00
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A FOR AMERICA (187386)	Demo	W35+R	arara ha ra ha		
nium/DC, Washington DC (1108)	Order Type	Normal	nan an anana		
nium Washington DC	Package Deal		waran na n		
t-Laura	Commission %	15.00			
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			\$400.00 Greensboro (WXLV)	\$320.00 Greensboro (WXLV)	\$785.00 Greensboro (WXLV)	\$900.00 Greensboro (WXLV)	\$25.00 Greensboro (WXLV)	\$20.00 Greensboro (WXLV)	\$60.00 Greensboro (WXLV)	\$200.00 Greensboro (WXLV)	\$800.00 Greensboro (WXLV)	\$60.00 Greensboro (WXLV)	\$225.00 Greensboro (WXLV)	50
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			GENERAL HOSPITAL	ME	F	COLLEGE FOOTBALL	M	IMMEL	L	ABC45	DANCING WITH THE STARS 8/27/12	ABC WORLD NEWS	ABC45	Comments
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			2	2	2	2	2	2	12	12	2	2		8.

Page 2 of 3

3/E Bookend P/B Piggy Back



	Accepted-Agency/Advertiser:		22.0 Normal Line / News (12)	21.0 Normal Line / SPOT (10)	Line Line Type / Break Type (Ref #)	WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101 Greer Margolis Mitchell, Burns & Associates-Washington 1010 Wisconsin Ave NW Ste 800 Washington, DC 20007
			09/18/12-09/24/12	09/18/12-09/21/12	Dates	3500 Myer Lee Dr Winston Salem, NC 27101 wrns &
	Date:		2 :30 6:30P- A	2 :30 SP- Ricki Lake	Sec Length	Contract # Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments
marter 3 our	Accepted-Station:	CONFIRMATION CONTR	30 6:30P- ABC-World News	Lake 1 1 1 1 1	Run Times SPW Mo Tu We Th Fr Sa	1363101 Date EN 09/18/12-09/24/12 Chama for America (30051) Greer Margolis Mitchell, Burns & Associates-Washii CO-OP POLITICAL CANDIDATE (ns) (1186) OBAMA FOR AMERICA (187386) Millennium/DC, Washington DC (1108) Millennium Washington DC Bassett, Laura / National/Political Candidate Agency BRD Weekly/Irregular OBAMA FOR AMERICA JONATHAN VITTI Date EN Last M CO-OP Headlin Order 1 Net Tol Net Tol OBAMA FOR AMERICA JONATHAN VITTI
aliali	$ \begin{array}{c c} \Gamma RACT & \text{Comments:} \\ \hline CO (CO (B) & \text{Comments:} \end{array} $	TRACT	5 \$1	4	Su Spots Rate	Date Entered Last Modified Entered By hil CO-OP Headline # Demo Order Type Package Deal Commission % Commission Net Total Sales Tax
<u></u>			\$110.00 \$550.00	\$50.00 \$200.00	Total	08/27/12 09/12/12 Lisa Carter No ECR09797049 W35+R Normal 15.00 \$771.75 \$4,373.25
			\$550.00 Greensboro (WXLV)	\$200.00 Greensboro (WXLV)	Station	Greensboro (V By Broadcast Mo Sep. 2012 Grand Total:
		ABC WORLD NEWS	RICKI LAKE	Comments	Greensboro (WXLV) By Broadcast Month Spots Rate Sep. 2012 64 \$5,145.00 Grand Total: 64 \$5,145.00	
			9/12/12	9/12/12	Entered	Rate \$5,145.00 \$5,145.00